



On-Location Production Report Updated: 1.13.10

Recent Permitted Production Days (PPD) by Type*

	Q1	Q2	Q3	Q4	TOTAL (YTD)
Features					▼ 29.9%
- 2008**	2,386	2,482	1,183	1,045	7,096
- 2009	921	1,383	1,485	1,187	4,976
- Year/Year Diff.	-61.4%	-44.3%	25.5%	13.6%	
Television					▼ 16.6%
- 2008**	2,871	5,765	5,638	4,826	19,100
- 2009	4,279	3,998	4,432	3,224	15,933
- Year/Year Diff.	49.0%	-30.7%	-21.4%	-33.2%	
Commercials					▼ 12.0%
- 2008**	1,989	1,581	1,103	1,343	6,016
- 2009	1,266	1,193	1,215	1,618	5,292
- Year/Year Diff.	-36.3%	-24.5%	10.2%	20.5%	
Others					▼ 21.0%
- 2008**	3,968	4,154	3,376	3,407	14,905
- 2009	2,942	3,023	2,548	3,265	11,778
- Year/Year Diff.	-25.9%	-27.2%	-24.5%	-4.2%	
TOTAL (All Categories)					▼ 19.4%
- 2008**	11,214	13,982	11,300	10,621	47,117
- 2009	9,408	9,597	9,680	9,294	37,979
- Year/Year Diff.	-16.1%	-31.4%	-14.3%	-12.5%	

Recent PPD for Top Television Subcategories

	Q1	Q2	Q3	Q4	TOTAL (YTD)
TV Drama					▼ 8.6%
- 2008**	593	1,944	2,292	1,907	6,736
- 2009	1,556	1,221	2,136	1,241	6,154
- Year/Year Diff.	162.4%	-37.2%	-6.8%	-34.9%	
TV Sitcom					▼ 36.4%
- 2008**	207	447	470	233	1,357
- 2009	216	193	246	208	863
- Year/Year Diff.	4.3%	-56.8%	-47.7%	-10.7%	
TV Reality					▼ 24.0%
- 2008**	1,211	2,044	1,535	1,802	6,592
- 2009	1,497	1,366	1,226	918	5,007
- Year/Year Diff.	23.6%	-33.2%	-20.1%	-49.1%	
TV Pilot					▼ 8.3%
- 2008**	180	328	151	216	875
- 2009	254	309	112	127	802
- Year/Year Diff.	41.1%	-5.8%	-25.8%	-41.2%	

About this Report

This report is the product of independent research conducted by FilmL.A., a private, nonprofit organization that coordinates and processes permits for on-location motion picture, television and commercial production under contract to an ever-increasing roster of public-sector clients in the Los Angeles region.

Although film production activity can be measured in a variety of ways, our preferred unit of measure is the permitted production day (PPD). One PPD is defined as a single crew's permission to film a single project, at a single defined location, during any given 24-hour period.

In addition to researching matters of interest to entertainment industry leaders and local government representatives, FilmL.A. offers counsel to local governments on how to enhance the environment for filming in the greater Los Angeles region.

Ongoing community relations is a key component of the service FilmL.A. provides. The organization works to strike a balance between the needs and interests of the entertainment industry and the neighborhoods affected by on-location production.

In today's highly competitive, global entertainment production market, our services help the Los Angeles region retain its status as the entertainment production capital of the world.

* FilmL.A.'s state-of-the-art Online Permit System (OPS) more precisely tracks film production than was previously possible with lesser technology. Specifically, OPS better distinguishes between permitted locations used for filming and locations where no filming occurred.

** FilmL.A. has revised its production data from prior periods to take advantage of OPS' new capabilities and make accurate year-to-year comparisons possible. Direct comparison between this data and that collected and reported in prior years (1993-2007) is not advised.

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