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FOR IMMEDIATE RELEASE

Show Cancellations and Low Pilot Yields Affect Second Quarter

TV Comedies and TV Web Categories Record High, Year-to-Date, 2017

LOS ANGELES – July 11, 2017 – On-location film production in Greater Los Angeles slipped 4.7 percent between April and June, 2017 to 9,466 Shoot Days (SD)*, according to an update from FilmL.A. Local on-location Feature production decreased 18.5 percent (1,067 SD) in the second quarter.

“Declines in any category need to be put in context: the year-to-date comparison for the last seven years shows 2017 is second only to 2016 for total Shoot Days,” said FilmL.A. President Paul Audley, who noted that 2016 was the best year on record for on-location production.

TV Comedy dropped nine percent (to 382 SD), and digital Web-Based TV also fell 21.8 percent (to 412 SD). Despite the drops in Comedy and TV Web, a comparison of the year-to-date data for the first two quarters over the last seven years reveals both categories are at record highs thus far in 2017.

TV Reality production saw a slight drop of one percent for the quarter (to 1285 SD). TV Pilots fell sharply for the quarter, dropping 60.4 percent (to 110 SD). The drop in TV Pilot production mirrors the results of FilmL.A.’s forthcoming 2017 Pilot Study, which shows fewer pilots were ordered by networks over the last year. As a result, production centers from L.A. to New York saw declines in the category.

TV Drama production fell 24.3 percent (to 789 SD) due to several show cancellations in 2017. TV Dramas that helped drive production numbers during the second quarter of 2016 that were not in production in 2017 include *Gilmore Girls*, *Good Girls Revolt*, *Hand of God*, *Mistresses*, *Roadies*, *Sweet/Vicious* and *The Catch*. The TV Drama category is having its third best year of the last seven, trailing 2016 & 2015 year to date.

FilmL.A.'s report reveals that the Commercials category saw a 12.5 percent jump (to 1,398 SD).

Incentivized projects continued to add to quarterly counts. Incentivized TV Dramas yielded 291 production days or 37 percent of the category with the TV Pilot yield being 57 SD or 52 percent of the category. Incentivized Television projects for the second quarter were *Heathers*, *Here, Now*, *Law & Order True Crime*, *Major Crimes*, *The Orville*, *Sharp Objects*, *Shooter* and *American Horror Story*.

Feature film projects produced 232 Shoot Days accounting for 22 percent of production in the category. Incentivized features for the quarter were *Valley Girl*, *A Star Is Born*, *Inner City* and *Hotel Artemis*.

About FilmL.A.

FilmL.A. is a private, not-for-profit community benefit organization and the official film office of the City and County of Los Angeles, among an ever-increasing roster of local municipalities. Providing streamlined permit processing, comprehensive community relations, marketing services, film policy analysis and more to these jurisdictions, FilmL.A. works to attract and retain film production in Greater Los Angeles. Learn more about FilmL.A. at www.filmla.com.

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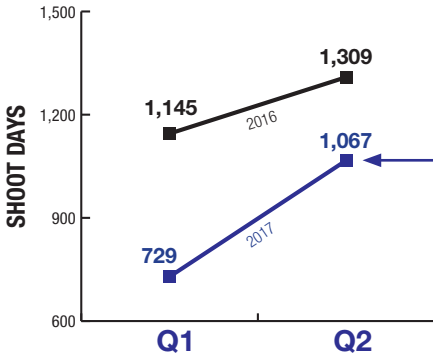
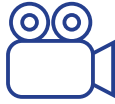
LOS ANGELES SHOOT DAYS*, BY CATEGORY

CALENDAR YEARS 2016 - 2017, SECOND QUARTER



FEATURE FILMS

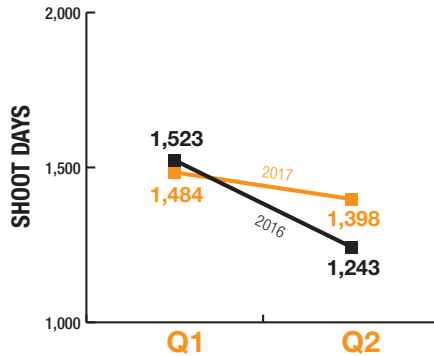
VERSUS Q2 2016: **- 18.5%**
5 YEAR AVERAGE: **- 10.0%**



232 INCENTIVIZED SHOOT DAYS
22% OF FEATURES CATEGORY

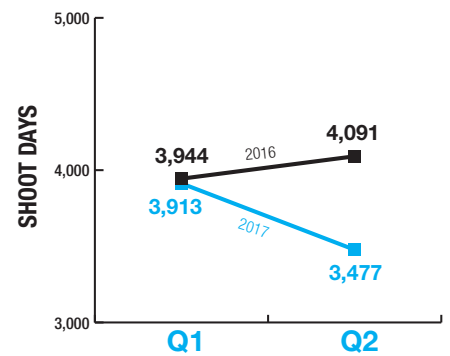
COMMERCIALS

VERSUS Q2 2016: **+ 12.5%**
5 YEAR AVERAGE: **+ 10.5%**



TELEVISION

VERSUS Q2 2016: **- 15.0%**
5 YEAR AVERAGE: **- 6.0%**



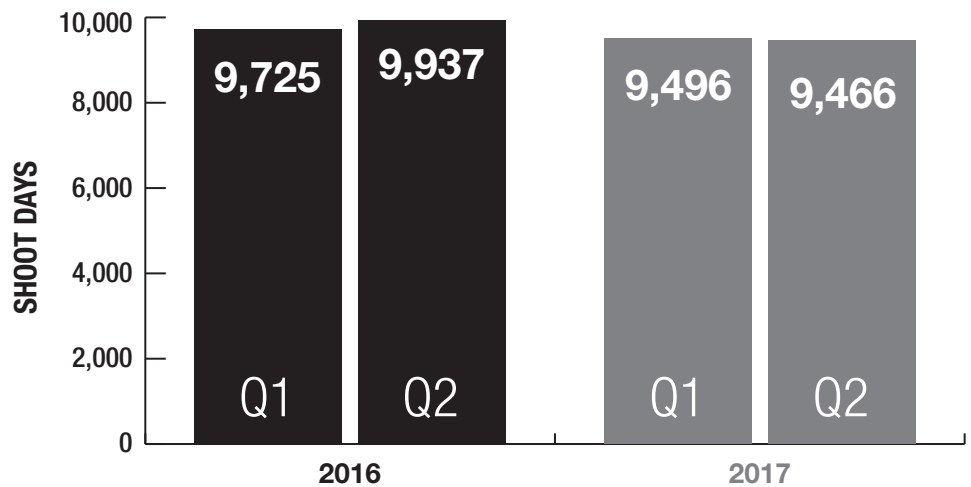
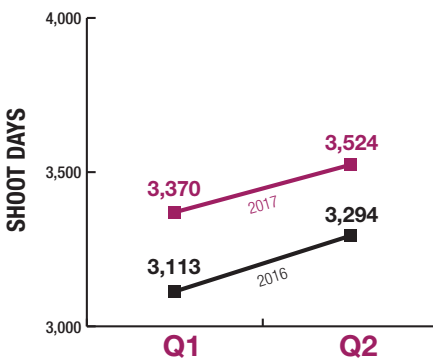
TOTAL

VERSUS Q2 2016: **- 4.7%**
5 YEAR AVERAGE: **+ 2.0%**



OTHER

VERSUS Q2 2016: **+ 7.0%**
5 YEAR AVERAGE: **+ 12.9%**



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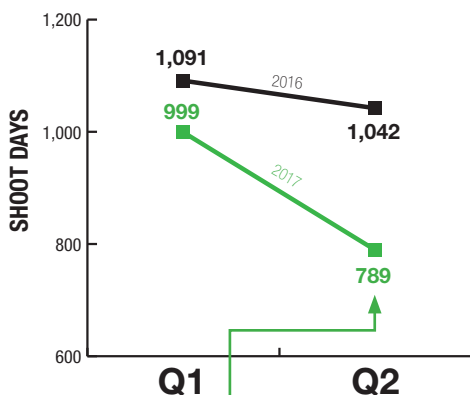


LOS ANGELES SHOOT DAYS*, BY TELEVISION SUB-CATEGORY

CALENDAR YEARS 2016 - 2017, SECOND QUARTER

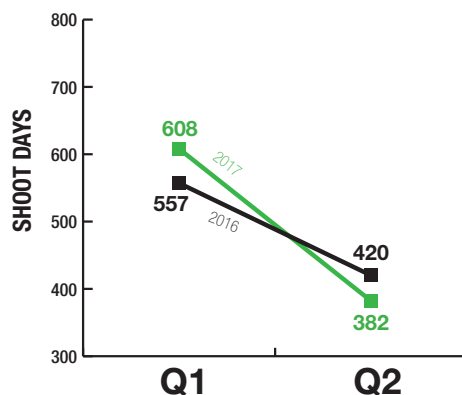
TV DRAMA

VERSUS Q2 2016: **- 24.3%**
5 YEAR AVERAGE: **- 7.5%**



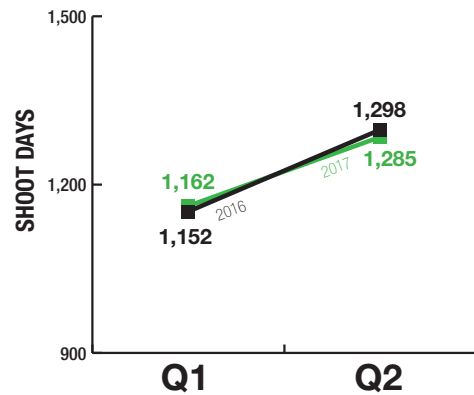
TV COMEDY

VERSUS Q2 2016: **- 9.0%**
5 YEAR AVERAGE: **+ 5.5%**



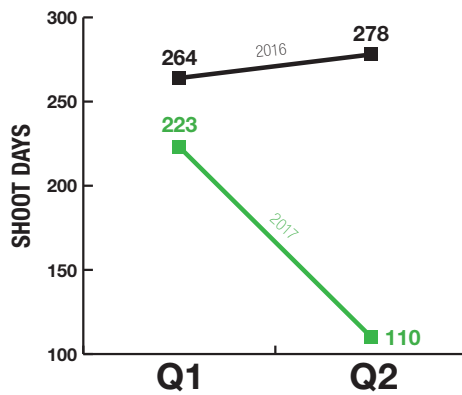
TV REALITY

VERSUS Q2 2016: **- 1.0%**
5 YEAR AVERAGE: **- 5.8%**



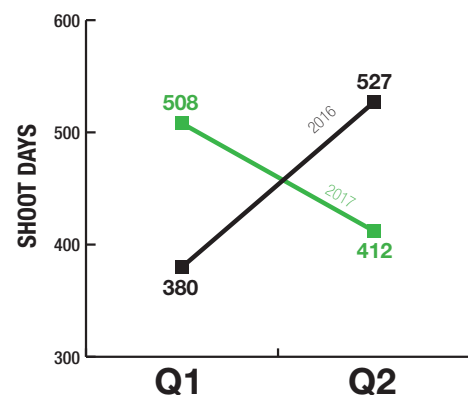
TV PILOT

VERSUS Q2 2016: **- 60.4%**
5 YEAR AVERAGE: **- 41.1%**



WEB-BASED TV

VERSUS Q2 2016: **- 21.6%**
5 YEAR AVERAGE: **- 1.2%**



291 INCENTIVIZED SHOOT DAYS
37% OF TV DRAMA CATEGORY

57 INCENTIVIZED SHOOT DAYS
52% OF TV PILOT CATEGORY

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